




Marie Beland

I have proficiency in digital design and layouts for print.

I want to apply my knowledge and expertise gathered across my years in the marketing and print industry into new challenges and exciting opportunities.

CONTACT

 (510) 999-4602

 MarieABeland@gmail.com

 www.MariposaEtc.net

 Cumming, GA

LANGUAGES

English / Spanish

SKILLS

Adobe Creative Suite

Joomla, HTML5

Illustrations

Photo Manipulation

Strong Design Sense

Design Strategy

Time Management

Social Media Management

Microsoft Office

Customer Service

Office Management

EDUCATION

Silicon Valley College

Bachelor of Arts Degree in

Graphic Design/Visualization

Graduated Deans List

WORK EXPERIENCE

Mariposa Etc

Owner / Graphic Designer - Hayward, CA - 12/14 - Current

www.MariposaEtc.com - Mariposa Etc. provides designs for print or digital media. From custom stationery to trade-show signage, creating marketing strategies and brand identity, Mariposa Etc. meets customer needs, big and small.

Ubisoft

Studio Office Manager - San Francisco, CA - 09/16 - 02/18

I was the studio office manager during the South Park Fractured But Whole project. Weekly expense report, event organization, supply management, meal planning, travel arrangement and other tasks.

Paper and Ink Printing

Senior Graphic Designer - Hayward, CA - 11/10 - 11/14

Created custom artwork efficiently on a daily basis, under tight deadlines. Pre-flighted and touched up client artwork and marketing assets for print. Developed print collateral including newsletters, brochures, business cards, postcards, flyers, banners, flags, signage and other marketing material. Created 6 website, and maintained 3 websites monthly. Created print templates for one of the company's websites. Produced and designed layouts for in-house use. Created online ads and monthly marketing emails.

Freelance Graphic Designer - Hayward, CA - 06/05 - 12/14

Designed, built and maintained websites for small companies using HTML5, Hype, Dreamweaver and Joomla.

Created websites for Centerville Auto Repair with an elaborate flash intro, Created and maintain meydason.com, mariposaetc.net, www.sesimusic.com, also created other marketing material for singer Sesi. Created custom artwork such as; business cards, brochures, posters, club flyers, banners and other miscellaneous print work. Also created prom invitation and associated items for UCSF Children's Hospital for the 3 years. Also created the end of year report booklet for UCSF Children's Hospital for 2013 using InDesign.

Paper and Ink Printing

Graphic Designer - Hayward, CA - 10/06 - 02/09

Created custom artwork and marketing materials for clients. Evaluated customer needs, suggested marketing strategies and assisted with marketing projects. Created templates on one of the company's websites. Assisted with customer service, shipping/receiving and accounting. Updated website and created online ads. General administrative duties, also helped implement new billing and filing system.